



## News Release

### Sunshine Coast Regional District Appoints New CAO

Sechelt, BC— November 5, 2019—The Sunshine Coast Regional District (SCRD) is pleased to announce the appointment of Dean McKinley as Chief Administrative Officer (CAO) effective January 6, 2020.

“During the recruitment process for the new CAO, the Board’s priority was to ensure alignment with our new Strategic Plan,” says SCRD Board Chair Lori Pratt. “The Board and I are very pleased with the experience and skills Mr. McKinley brings to the position, and we are excited to welcome him to our community.”

Over the past three years, Dean has been serving as the Chief Administrative Officer for the District of Mackenzie where he has continued to build upon his reputation as a highly collaborative leader with proven success in team development and relationship building.

Dean previously worked for almost nine years as the Director, Economic Development, with the Northern Development Initiative Trust. As a key point of contact for Chief Administrative Officers in 50 local and regional governments, Dean’s efforts included the development of a successful internship program and the distribution of over \$14 million in Northern Development funding approvals and a further \$85 million in funding from other sources.

Dean’s other positions also included several years of management consulting and a variety of management roles with the Province of BC including Recreation Manager, Ambulance Unit Chief, and Commercial Recreation Manager with the Ministry of Tourism, Sport and the Arts.

Dean holds a Master’s Certificate in Project Management from the University of Northern BC, and a Local Government Administration Certificate, supplemented by numerous courses in areas such as Finance and Administration for Government Leaders, conflict resolution, negotiations, and communications, and an Emergency Medical Assistant 1 (paramedic) certificate from the Justice Institute of BC.

“I am very excited for this amazing opportunity to join a dedicated team of board members and staff at the Sunshine Coast Regional District,” says Dean McKinley. “I am looking forward to bringing my energy and passion to take a leadership role in realizing the board’s strategic direction. My wife Denise and I are looking forward to taking advantage of the many hiking, mountain biking, kayaking and other amazing outdoor adventures that make the Sunshine Coast one of the most beautiful places to live on the planet.”

As CAO, Dean is responsible for the overall management of the administrative operations of the regional district, the implementation of policies and directions of the Board, and providing advice and information to the Board on the operation and affairs of the regional district.

“Members of the Board and staff look forward to welcoming Mr. McKinley to the SCRD,” says Pratt. “We have been incredibly honoured to have Mark Brown as Interim CAO and would like to thank him for his stellar leadership and commitment that have helped drive the Board’s priorities forward.”

Mark Brown has agreed to remain at the SCRD for the first two weeks of January in order to ensure a smooth transition.

-30-

**For more information:**

Mark Brown, Interim Chief Administrative Officer

Sunshine Coast Regional District

Email: [Mark.Brown@scrd.ca](mailto:Mark.Brown@scrd.ca)

Phone: 604-885-6800