



News Release

Sunshine Coast Regional District Appoints Corporate Officer

Sechelt, BC – July 29, 2019 – The Sunshine Coast Regional District (SCRD) is pleased to announce the appointment of Sherry Reid as the new Corporate Officer for the Sunshine Coast Regional District.

At the July 25 Board meeting, the SCRD Board of Directors gave their unanimous support to appoint Sherry to the Corporate Officer role. She will officially take up her new responsibilities as of Monday, July 29, 2019.

Sherry's background includes over 17 years of experience in the non-profit sector and almost seven years of experience in local government. In addition to holding a Professional Specialization Certificate in Local Government Management from the University of Victoria, Sherry has completed LGMA MATI® Foundations training, and the Fundamentals of Corporate Administration at Capilano University. She is a member of the National Association of Parliamentarians, has a Legal Assistant Diploma, and a Bachelor of Arts Degree from the University of Ottawa.

Prior to joining the SCRD, Sherry's work in the non-profit sector included managing public education and alliance building programs for the British Columbia Environmental Network. She also developed and directed education programs for BC Spaces for Nature, a provincial conservation organization. In 2012 she was contracted by the Town of Gibsons to co-lead an economic development feasibility study for the production of street festivals in Gibsons Landing.

At the beginning of 2013, Sherry joined the SCRD where she has since served as the Deputy Corporate Officer and has been appointed Deputy Chief Election Officer for the last two local elections. Her role has focussed on supporting SCRD Board and Committee meeting process and procedures, assisting with the release of records under the *Freedom of Information and Protection of Privacy Act*, supporting the corporate records management program, elections and elector approval processes, bylaw drafting, and assuming the duties of the Corporate Officer in her absence.

Chief Administrative Officer (CAO), Mark Brown has been temporarily appointed the Deputy Corporate Officer until the recruitment of a new Deputy Corporate Officer is complete.

"We are delighted that Sherry has accepted this challenging and critically important role," said SCRD CAO, Mark Brown. "We look forward to her leading the Legislative Services team."

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